



# Stay Informed Get Involved

Help raise awareness and be part of the solution. Take a photo of yourself with this Home Wanted sign and share it on social media, asking others to get involved.

[homewanted.org](http://homewanted.org)  
#HomeWantedBoCo



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# Why Housing Matters

## The high cost of housing costs all of us.

Home Wanted calls on every member of our community to be part of the solution for our region's housing needs. Together, we can adopt strategies, implement policies and secure funding for sustainable, affordable housing that will support our neighbors for generations to come. Launched by the Boulder County Regional Housing Partnership (BCRHP), the mission of Home Wanted is to triple the number of affordable homes in our region, ensuring 12 percent of housing in Boulder County is affordable by 2035.

*The Boulder County Regional Housing Partnership was formed in 2016 under the guidance of the Boulder County Consortium of Cities to address our area's escalating housing needs. The partnership includes local government agencies in collaboration with housing, health, and human services experts and leaders across Boulder County.*

## The Partners



## What is an Affordable Home?

“Affordable housing” refers to homes that cost less than one-third of a household’s total monthly income before taxes. To set a mortgage or rent below market rate and keep it that way, an affordable home often has a restricted deed limiting how it can be valued, sold and used by future buyers.

## Who Benefits from Affordable Housing?

Research shows safe, stable and affordable homes directly support economic stability, physical and mental health, and family and social stability.

By reducing the financial burden of monthly housing costs, more residents have the security to spend their earnings within their community in ways that contribute to the local economy and keep them healthy, like better groceries, regular doctor’s visits or higher quality education.

## How Did We Get Here?

Over the past decade, our region’s strong economy and job market combined with inflexible housing and land use policies have forced housing prices skyward in Boulder County. Our community is becoming increasingly exclusive, affecting diversity and driving out public service workers, seniors with fixed incomes, service workers and others.

## What Can We Do?



Working together, we can create an affordable, thriving community for ourselves, our neighbors, and future generations. Home Wanted is currently collaborating with area planners, elected officials, business leaders, housing experts, local advocates and others. But we need you, too!

Many of us know someone struggling with the very high housing costs here, some of us know someone who’s pulled up roots and left.

There are other parts of the country that were once in our position to address housing costs but have run out of time. We don’t want that to happen in Boulder County. We all have a role in finding local, creative solutions that work for our entire community.



## Share Your Housing Experience

1. Take a picture similar to these examples
2. Use #HomeWantedBoCo  
3. Visit our website and sign up for our newsletter